

# Trevor Josten

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## SUMMARY

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Diligent College student who is always reaching for new heights. Looking to utilize my skills in the Adobe Suite to create stunning graphics and marketing materials. Eager to help companies reach new audiences and create long lasting bonds.

## EDUCATION

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### Savannah College of Arts and Design, Savannah, GA

June 2029

- BFA of Branding & Advertising
- Clubs - SCAD Advertising Club
- Coursework - Digital Communications, Intro to Advertising

## LEADERSHIP EXPERIENCE | VOLUNTEERING EXPERIENCE | DESIGN EXPERIENCE

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### Design Lead | Orange County Film Festival

July 2025 - Ongoing

- Created a complete brand package to captivate viewers and establish brand recognition.
- Established brand guidelines to ensure continuity across all media.
- Developed digital and physical media to tell a vivid brand story.

### Design Lead | Tustin Student Film Festival

October 2024 - April 2025

- Led a team to create a charming brand identity.
- Worked with local businesses to secure vendors and funding.
- Helped manage the event and ensured everything ran smoothly.

### Marketing & Design Intern | Venture Strategic

June - August 2024

- Developed comprehensive marketing and branding material for clients.
- Analyzed data and created reports to ensure the best advertising plan for clients.
- Collaborated with various departments to ensure success.

### Lifeguard | Wild Rivers Waterpark

June - August 2024

- Ensured safety of all guests by responding to any distress.
- Worked with other Lifeguards to secure the park.

## LEADERSHIP EXPERIENCE

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### Cultural & Philanthropy Chair | National League of Young Men

August 2021 - May 2025

- Served in multiple leadership roles to lead my peers and serve my community.
- Communicated with local organizations to provide support.

## SKILLS

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- Software: Adobe Illustrator, Photoshop, Premiere, InDesign, Google Suite
- Technical Skills: Graphic Design, typography and layout, editing, cinematography.
- Professional Skills: Communication, Leadership.

## AWARDS & ACCOMPLISHMENT

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- Orange County Artist of the Year Semi-Finalist 2025
- OC Arts 4 All 2024